



Program Director

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Economic Growth
IMADEC® Vienna, Austria.

Tuition

€ 12.800,--

This includes the latest editions of all required textbooks and all relevant course material; refreshments during course days; excluded are meals and accommodation in Vienna and all transportation.

For more information please call

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C-SUITE
MANAGEMENT
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”The C-Suite Management Program gives the participants the opportunity to exchange ideas and network among chief executives from different industries.”

About IMADEC®

Founded in 1991, IMADEC® is Austria’s first private, fully independent academic institution, which is conveniently located in Vienna.

IMADEC® specializes in innovative executive education programs and has earned its reputation through uncompromising excellence and a rigorous experience-based educational approach.

IMADEC®’s faculty consists of an exceptional group of internationally renowned scholars and experts from some of the world’s leading universities. The language of instruction is English.

Target group

This innovative program is designed for CEOs, owners, presidents, board members, top-tier executives and chief decision makers of all trades.

Admission criteria

- Advanced University Degree (or equivalent)
- 10 to 15 years of executive work experience
- Personal interview with the Program Director

Class size

Maximum of 20 participants/class.

Length and Structure of Program

The C-Suite Management Program® in Advanced Law & Economics Curriculum consists of 2 intensive study sessions of 5 days. Completion time may not exceed 2 years counted from the time the first class was taken. All classes are taught in Vienna, Austria.

CURRICULUM

- Value-based Pricing Methods, Information Rents, and the Law (2 units).
- Network Externalities, Lock-in Strategies, and the Law (1 unit).
- The Limits of Consumer Protection Law and Antitrust Law; Legal Ways to Reduce Price Competition (1 unit).
- Using Intellectual Property Law to Create Value (1 unit).
- Fatal Legal Mistakes: Lessons from Companies that Failed because of Poorly Drafted Contracts (2 units).
- Optimal Incentive Contracts for Officers and Agents; Increasing a Firm’s X-efficiency through Contract Design (2 units).
- Lessons from Behavioral Economics (1 unit).



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